

### **Category of «sporting activity»: possibilities of the sociological prospect of research**

In contemporary scientific perspective researching of theoretical and practical meaning of category «sporting activity» becomes a very topical problem nowadays. It happens in connection with the worsening tendency of nation's health level (concordantly to information by worldwide organization of health protection), spreading diseases of «age» (heart diseases, arthritis, hypodynamia), and European tendencies of cult's distribution of healthy way of life. The contemporary investigators of different areas of knowledge utilize a concept «sporting activity» frequently. However a concept of «sporting activity», which is widely presented in contemporary scientific perspective, isn't gnosiological and ontological conceptualized.

It's necessary to stress, that in domestic literature expressly terminological defined such contiguous concepts of sporting activity, as physical and motive activity [4, 5]. However semantic meaning of category «sporting activity» still remains «washed out» in area of scientific knowledge, by submitting powerful potential of euristics. The phenomenon of sporting activity is spread in researches area of many disciplines – valeology, biology, anthropology. The role of sociology is great in his study too.

The object of this work is a category «sporting activity», the subject of study - indicators of sporting activity, which present semantic filling of category. In broad scope of investigations of contemporary researchers [1, 2, 3] «sporting activity» is presented as the phenomenon, which characterized the high-quality sum of aggregate indexes of population practices in the field of sport and sporting achievements. Sociological research of sporting activity is presented in the applied researches of O.N. Kirilenko, E.A. Khaustovoy, I.V. Krasovoy. Leaning against the analysis of authors works we constructed the concept of sporting activity. In our view, sporting activity comes forward as terminological construct of scope of social reality, as a complex concept which produces collective sense. Its semantic meaning penetrates in objective reality through the row of indicators among which authors select:

- frequency and intensity of sporting trainings (in a month, year);
- duration of sport trainings;
- participating in sporting competitions;
- health trainings;
- visiting of sporting contests (as a spectator).

It's necessary to point out, that there is an attempt of conceptualization of sporting activity through the row of objective indexes.

From sociological point of view, it's necessary to conceptualize the category of «sporting activity» in perspective of researching reasons of:

- sport trainings,
- active (passive) attitude toward sporting employments,
- reasons of such relation,
- sporting moods and sporting interests of population,
- sport value in rating of the valued structure,
- influence of sporting practices on the state of health of population (exposure of intercommunications and dependences).

We mark, that in sociological perspective sporting activity is presented as a reflection and presentation of structure features of internal personality determinants which are realized in sporting practices. Consequently, it should be research within the framework of activical, phenomenological and other microsociological approaches.

In the context of submerged Ukrainian social reality in the processes of flowing of sociocultural transformation, the strategic object of which serve sociocultural descriptions of society: structure of dominant values, special purpose orientations, motivations, norms and methods of daily activity, the sporting activity is one of translators of these changes. So, it is necessary to examine sporting activity contextually to the processes of sociocultural transformation on postsoviet Ukrainian space. Thus, consideration of the phenomenon of sporting activity becomes a topical problem within the framework of multilevel research of processes of sociocultural transformation by L.G. Sokuryanskay [6] and T.I.

Zaslavskay, and also in obedience to conception of structures transformation of social perception by Y.G. Soroka.

Working out the total, it's necessary to stress, that the category of «sporting activity» belongs to the area of social reality, this terminological construct is objectiveted through the row of indicators, among which in a sociological prospect the most topical are indicators related to presentation of structure of internal personalitiy determinants. In our view, it is necessary to examine the phenomenon of sporting activity contextually to the processes of flowing sociocultural transformation on postsoviet Ukrainian space, utillizing the chronologic and spatial dynamics of indexes.

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